

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: Partnership for Young London	
If your organisation is part of a larger organisation, what is its name? N/A	
In which London Borough is your organisation based? City	
Contact person: Ms Sharon Long	Position: Strategic Director
Website: http://www.partnershipforyounglondon.org.uk	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 1062226
When was your organisation established? 17/09/1997	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Strengthening London's Voluntary Sector
Which of the programme outcome(s) does your application aim to achieve? More organisations with improved capabilities in monitoring, evaluation and impact reporting
Please describe the purpose of your funding request in one sentence. To enable voluntary, community and social enterprise sector organisations to improve their monitoring, evaluation and impact reporting through the delivery of training and resources.
When will the funding be required? 02/02/2015
How much funding are you requesting? Year 1: £47,325 Year 2: £46,909 Year 3: £47,765 Total: £141,629

Aims of your organisation:**Aims**

Partnership for Young London is a charitable company limited by guarantee and was incorporated on 17 March 1997 for the advancement of the education and training of young persons and adults. It was registered as a charity on 6 May 1997. The main aim of Partnership for Young London is to support, promote and improve services for young people across London.

Our mission is:

'To provide leadership and vision about young people's services.'

What we do:

Connect - we bring together key leaders across the statutory, voluntary and private sectors to defend and develop essential services for young people;

Develop - we investigate and promote the most effective practice and innovation to ensure sustained impact and the best possible outcomes for young people;

Influence - we will work to ensure that the needs and rights of young people are at the top of public policy debates and that services across London are protected and prioritised.

Main activities of your organisation:

Partnership For Young London facilitates the following services:

Connect

Regional Networks, this includes: the London Policy Network for organisations across the region looking at policy and it's implementation on the ground; Strategic Youth Engagement Board, focusing on young people's voice and influence across all partners; Commissioners Network supporting local authorities to share best practice and develop expertise.

A weekly update service: cascaded out to over 400 contacts across the youth sector

Develop

Capacity building support via Engage London, to over 1400 vcs groups supporting them in the following areas: commissioning, business planning, safeguarding, leadership, collaboration and supporting equalities groups.

Facilitation of safeguarding support and training out to VCS providers in partnership with local safeguarding boards across London.

Influence

Facilitation of links between local vcs providers and local authorities to regional and national government

Developing the London Youth Policy Alliance in partnership with London Funders

Supporting and attending various VCS regional and local networks to profile the needs of young people

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
1	2	9	4

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Rented	Ongoing MoU with City

Summary of grant request

The need for this work has been identified through PYL's regional role highlighting;

- VCSE feedback on support needs around impact and negotiating evidence-based frameworks across youth services
- Increased focus on targeted services and the need to evidence impact
- Increased competition for funding, (50% cuts in some boroughs)
- Feedback from Engage London event for fifty groups on measuring impact
- Feedback from commissioners and local authorities
- National drivers i.e. the National Centre for Impact

Small VCSE groups highlight the need for support on demonstrating their impact and regional expertise/support provides a cost-effective solution to develop practice, and share expertise.

The work will be delivered through;

- The recruitment of a part-time delivery lead
- Local and regional training/support sessions
- Regional networking on thematic subjects
- Practitioners peer support programme
- A website and e-bulletin profiling resources, events and networking opportunities
- Production of resources and materials

PYL is best placed to deliver the work because;

Regional Specialist Youth Sector Knowledge - PYL is a regional hub for both the statutory sector and voluntary sector. Via Engage London, we have facilitated regional training and support programmes for 600 Youth VCS.

Evidence Base - PYL has a sound understanding of the various impact systems i.e. Project Oracle, the Young Foundation Framework, Impetus and Dartington SRU, and CES. We have facilitated pilot events/training sessions on evidencing impact.

Experience of delivering high quality services to the VCS - Through Engage London, we have scored 92% on contract compliance with London Councils and training scores are 87% (excellent/good.)

Established Connections and Partnerships - PYL has good links in place with local authority leads, Cabinet Office, London Councils, the GLA and a database of over 1600 VCS groups.

How this meets the trusts programme outcomes

The work will be focused on supporting VCS groups across the region to develop their skills and capacity in evidencing impact and sustaining their services. This will be achieved through; training, information and advice, regional networking, seminars, and online information hub. The services will be targeted at small to medium sized organisations, and all tools will be appropriate to the needs of groups.

How we meet the principles of good practice

Cascade benefit of the support-service provided via the following:

- Evaluation data on learning after each training session/network
- Online impact surveys with all participants
- Case studies on 12 organisations annually
- Focus groups with networks
- Links with local areas to review impact

Involve the feedback of organisations in continuous improvement of services, via our standardised evaluation framework;

- Analysis of evaluation feedback (with areas for improvement)
- Case studies reviewing impact, and future needs
- Online survey about future areas for development
- Quarterly and annual summaries of all feedback
- Facilitated discussion groups on services
- Supervision and line-management
- Informal feedback on emerging issues

Improve access by smaller, less well-resourced organisations, via the the following systems;

- Databases of 1700 small VCS group, local CVS and infrastructure, and 700 statutory youth leads
- Proactive outreach approach
- Strong links with commissioners, policy and youth leads in each local authority
- Training sessions prioritise small groups with limited funding
- Links with specialist equalities groups
- Facilitation of localised training programmes to support access

Sharing learning with the wider sector will take place via;

- Website page with downloadable resources and programme materials
- Social media to profile new resources and events
- Monthly e-bulletin with programme updates and all materials
- Regional networking with statutory and VCS leads, funders and policy makers
- Presentations at regional events/networks

Do you have a Vulnerable Adults policy? **No**

What Quality Marks does your organisation currently hold?

Partnership for Young London is currently reviewing its business planning processes and quality assurance system and as part of this process, we are assessing our need for appropriate quality marks. As we do not directly work with young people, the London Youth mark is not relevant to our services, although we actively promote this via our front line groups.

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

The facilitation of 36 training sessions on evidencing impact for youth services over three years to 504 small to medium organisations across the region. These sessions will focus on engaging small groups, supporting them to understand the range of tools available and assess which are suitable to their specific services.

The facilitation of 9 regional peer practice network meetings over three years with 120 organisations. These sessions will enable groups to share their frameworks and resources for evidencing impact, get updates on new systems available and hear from a range of regional and national organisations about developing best practice.

The programme will produce 36 monthly email bulletins over the duration of the contract and these will be distributed out to 1500 contacts/organisations. These updates will offer briefings on resources, training and support opportunities and case studies across the region. These bulletin will increase the reach of the programme.

The programme will produce 6 briefing sheets/information packs which will be distributed out to 500 organisations, these will include; case studies of local practice, examples of tools such as the theory of change and profile latest research on measuring impact for youth services.

The development of a website page to be used as an online knowledge hub online with monthly updates receiving 500+ hits per year. This site will profile resources, downloads, showcase working examples of practice from the networks, create links to other resources and organisations offering support and advice.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

Increased knowledge of effective methods to demonstrate impact. The groups attending the training sessions and receiving the resources will have increased levels of knowledge about the various ways in which they can demonstrate impact, they will also have the opportunity to embed these skills through training sessions and follow-up support.

Improved ability to demonstrate the impact of youth services. Through the facilitation of the training and support programme, groups will be supported to develop their organisational approach to evidencing impact, and sharing what works with wider groups across the region.

Increased opportunities to share best practice across the region. Through the facilitation of both the training programme and the peer support networks, organisations will share best practice and various approaches

Improved planning processes in place to evidence impact and assess young people's progress. Throughout the programme, groups will be encourage to develop their planning processes around impact assessment to create an evaluation framework across their delivery.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

This programme will create a range of materials and support programmes that will be sustained post the funding via the website. Additionally, we will build feedback from the support work into our wider policy network meetings to cascade out the learning from the programme and also support local structures of delivery into the future.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

200

In which Greater London borough(s) or areas of London will your beneficiaries live?

London-wide (100%)

What age group(s) will benefit?

0-15

16-24

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

21-30%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Development Lead (4 days per week at 32K pa plus on costs and 5% pension contributions)	29,184	29,621	30,066	88,871
Admin Support (0.5 day per week @ 21K pa plus on costs)	2,394	2,433	2,466	7,923
Office Costs, desk, telephone, photocopying etc, travel	1,200	1,300	1,400	3,900
Programme Costs -- events, training venues, refreshments 12 training sessions and 6-8 regional network meetings	10,000	10,200	10,400	30,600
Start-up Costs -- Specialist training, IT equipment Lap Top and portable projector	1,700	0	0	1,700
Resource Development, design production	1,000	1,000	1,000	3,000
Programme Management costs @ 10%	4,547	4,355	4,433	13,335
TOTAL:	50,025	48,909	49,765	149,329

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Start up costs (core budget)	700	0	0	700
Resources development (reserves)	1,000	1,000	1,000	3,000
Programme delivery	1,000	1,000	1,000	3,000
TOTAL:	2,700	2,000	2,000	6,700

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
N/A	0	0	0	0
TOTAL:	0	0	0	0

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
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Office Costs, desk, telephone, photocopying etc, travel	1,200	1,300	1,400	3,900
Programme Costs - events, training venues, refreshments 12 training sessions and 6-8 regional network meetings	9,000	9,200	9,400	27,600
Programme Management costs @ 10%	4,547	4,355	4,433	13,335
Start up costs	1,000	0	0	0
TOTAL:	47,325	46,909	47,765	141,629

Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2014
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Income received from:	£
Voluntary income	41,325
Activities for generating funds	0
Investment income	3,240
Income from charitable activities	55,744
Other sources	1,359
Total Income:	101,668

Expenditure:	£
Charitable activities	103,680
Governance costs	12,297
Cost of generating funds	0
Other	0
Total Expenditure:	115,977
Net (deficit)/surplus:	-14,309
Other Recognised Gains/(Losses):	5,638
Net Movement in Funds:	8,671

Asset position at year end	£
Fixed assets	76,440
Investments	0
Net current assets	-14,309
Long-term liabilities	0
*Total Assets (A):	62,131

Reserves at year end	£
Restricted funds	0
Endowment Funds	0
Unrestricted funds	62,131
*Total Reserves (B):	62,131

* Please note that total Assets (A) and Total Reserves (B) should be the same.

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
51-60%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

The organisation has undertaken a business planning review and also staffing structure review to ensure its sustainability. This has resulted in a change of structures, and created a more stable financial position. The budget forecast for this financial year indicates that

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	12,550
London Local Authorities	28,167	34,000	30,500
London Councils	0	0	37,472
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	0	0	0

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
Leaders for London	7,000	0	0
Big Lottery	0	18,375	0
	0	0	0
	0	0	0
	0	0	0

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Sharon Long**

Role within **Strategic Director**
Organisation: